



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 29, 2020

Ruchi Naik
Regulatory Assurance Specialist
Lonza, Inc
412 Mt. Kemble Avenue, Ste. 200S
Morristown, NJ 07960

Subject: Label Amendment: Emerging Viral Pathogens Claim
Product Name: Nugen NR Disinfectant Wipes
EPA Registration Number: 6836-379
Application Date: March 27, 2020
Decision Number: 561167

Dear Ruchi Naik:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

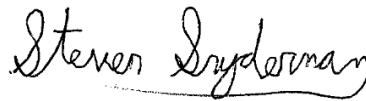
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for “U.S. Based Outbreaks” (www.cdc.gov/outbreaks),
 - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification (www.cdc.gov/outbreaks) (also released through the CDC’s Health Alert Network (HAN) notification process)
 - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
 - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).
 - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup are large non-enveloped and enveloped.
 - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Human Norovirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact the disinfectants list at disinfectantslist@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Steven Snyderman". The signature is written in a cursive, flowing style.

Steven Snyderman, Acting Product Manager 33
Regulatory Management Branch 1
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: stamped label

Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label]

{Items in braces {AAA} are for information purposes and will not appear on final label}

NUGEN® NR DISINFECTANT WIPES

[One Step Disinfectant] / [Sanitizer]

[Kills Flu Virus*1]

Active Ingredients:

Poly(hexamethylenebiguanide) hydrochloride	0.0500%
Didecyl dimethyl ammonium carbonate and didecyl dimethyl ammonium bicarbonate.....	0.0369%
Other Ingredients:.....	99.9131%
Total.....	100.0000%

KEEP OUT OF REACH OF CHILDREN

Manufactured by:

Lonza, LLC

412 Mount Kemble Avenue

Suite 200S

Morristown, NJ 07960

EPA Reg. No. 6836-379

EPA Est. No. (as indicated on container)

Net Contents: insert # [premoistened] [towelettes] [wipes] [disinfecting] [antibacterial] [cleaning] [wet] [multi-purpose] [touch-up] [pre-moistened cloths] [sheets]

Net [Contents] [Wt.] [Weight]: (expressed as avoirdupois pounds and ounces)

[Wipe Dimensions:] X x X [inches] [in.] [cm]

[Barcode]

[QR Code]

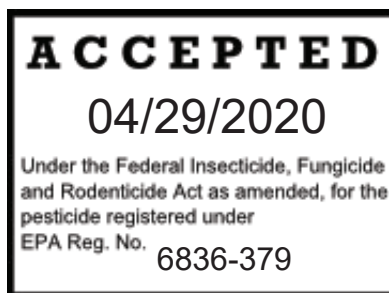
[Country of Origin (insert country name)]

[Manufactured in (insert country name)]

{Note to Reviewer: for multi-packs}

[2] [3] [X]-pack

[[Bonus] Twin pack]



{Note to reviewer: Pages 2-12 are considered optional marketing language. All designators (i.e. asterisks and numbers) used throughout the label may be interchanged as needed on final printed label.}

{Note to reviewer: The following claims containing "New" may only be used for a period of six months after EPA's approval of a revised or alternate formula, beginning when the product is first sold or distributed.}

- Introducing
- Introducing new
- New
- New and Improved!
- New [Convenient] [Amazing] Package
- New easy to dispense
- New dispensing top
- New Easy [Start Lid] [Start Package] [Lid]
- New EZ [to start lid] [start package] [Lid]
- New [larger] [bigger]-sized wipe
- New Larger Size
- New More Scrubbing Power
- New Strong wipe for tougher [jobs] [messes]
- New Stronger Wipe
- New [thick] [textured] wipe
- New Top
- New wipe for tougher cleaning [messes]
- New Wipes

CLEANING CLAIMS:

- [XX%] more grease⁵ cleaning power
- [A] Clean you can trust
- [All] [Multi-purpose] kitchen [everyday] [daily] [touch-up] [cleaning]
- Clean more with less
- Clean surfaces¹ at your fingertips
- Clean with just a wipe or a touch up
- Cleaning
- Cleaning just got a whole lot easier
- Cleans
- Cleans [away] [up] dirt, dust and hair
- Cleans [grease⁵] better than ever
- Cleans faster because the [scrubbies] [texture] removes [stubborn] [stuck on] [dirt] [messes]
- Cleans more than ever
- Cleans things you never thought a wipe could
- Cleans to a [Sparkle] [Shine]
- Cleans what you can't see
- Convenience of a [wipe] [cloth]
- Convenient
- Cuts through [tough] [dirt] [stains] [grime] [soils] [dried on stains] [dried on soils]
- Cuts Through [Tough] [Messes] [Grease⁵] [Grime]
- [Everyday] [Regular] [Cleaning] Wipes
- [Everyday] [Regular] Cleaning
- [Everyday] [Regular] Wiping
- Fast acting [wipe] formula
- For [light touch ups] [quick clean-ups]
- For a Powerful Clean
- For everyday messes
- For when a regular wipe [just] can't get the job done
- Gets up stuck-on messes [so you don't have to get on hands and knees]

CLEANING CLAIMS (Cont.):

- Greasy messes
- [Great] [Designed] [Built] [Tough] [Textured Design] for your Toughest Messes
- [Great] [Designed] [Built] for Tough [Messes] [Cleaning]
- [Great] for [Spring] [Home] [Kitchen] [Bathroom] [Dorm] [Office] [Cart] [Car] Cleaning
- [Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room] [Dorm] [Office] [Cart] [Car]
- Great for Cleaning a Classroom
- Great for cleaning around the toilet
- Great on kitchen grease⁵
- Grimy messes
- Handles daily clean-ups with no need for additional sprays, sponges or buckets.
- [Heavy] [light] duty cleaning [jobs]
- Helps you finish [cleaning] fast [quickly]
- Leaves your [house] [bathroom] [kitchen] fresh and clean
- Life doesn't stop for messes, [Wipe] [Clean] it up
- Life is Messy, [Wipe] [Clean] it up
- [Long lasting] [lasts a long time] [goes further] [last longer]
- Great on [glass] [mirrors] [stainless steel] [stainless]
- Makes [your job] [cleaning] [easier] [easy]
- More scrubbing power
- No [mixing] [spraying] [mess] [and / or fuss] [no muss]
- No more need to get on your hands and knees to [scrub] [or clean] stubborn spots.
- No rinsing required
- No rinse required [even on] [food contact surfaces]
- Rinse free [formula]
- No rinse [disinfecting] formula
- No sprays, no sponges, no mess
- Now [2x] [3x] [4x] [5x] the [grease⁵] cleaning power
- Now cleaning is [faster] [easier] than [ever] [before]
- Now cleans better on grease⁵
- Picks up more messes than other wipes
- Powerful cleaner for kitchen and bath
- Powers through [tough messes] the [dirt] {or} [grime] [all over the house]
- Quick easy clean-ups.
- Removes the grime [to give you] [so you have] more time
- [Scrubs] [cleans] better than ever
- Scrubs like no other [wipe]
- Sticky messes
- Streak-free
- The convenient way to keep your home looking "just cleaned"
- The wipe to use when you don't have much time
- Touch Up
- Tough cleaning [made easy] [made easier] [at your fingertips]
- Tough Cleaning at your Fingertips!
- Tough cleaning without the tough cleaning smell
- Tough Enough to Clean a Classroom
- Tough enough to do the bigger cleaning jobs.
- Traps [&] [and] locks away [dirt] [grease⁵] [messes] [crumbs] [hair] [lint] [dust] [dirty greasy messes]
- Traps and locks grease⁵ and grime
- Use [daily] to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream, hand or body lotion.
- Wipe down your seat. Bring [wet] [wipes] [handi-wipes] to wipe down the [arm rests] [window areas] [seatbelt clasps] [and] [tray table] where you'll be sitting.
- Wipes are good for quick touchups
- Wipes Away [Tough] [Everyday] {choose one} [Messes] {or} [Grease⁵] {or} [Grime]
- Wipes Out [Tough] [Everyday] {choose one} [Messes] {or} [Grease⁵] {or} [Grime]

CLEANING CLAIMS (Cont.):

- Wipes Through [Tough] {choose one} [Messses] {or} [Grease⁵] {or} [Grime]
- Wipes to a [Clean] Shine [Sparkle]
- Wipes Up [Tough] [Everyday] {choose one} [Messses] {or} [Grease⁵] {or} [Grime]
- Worry free cleaning
- Use when potable water is not available
- Eliminates the need for Paper Towels & Spray Bottle
- Use as a probe wipe to clean thermometers and meat probes in a single swipe

ANTIBACTERIAL CLAIMS:

- 2 [steps] in 1- wipes, scrubs and disinfects²
- All around the house¹ [disinfecting] [cleaning formula]
- Antibacterial
- Antibacterial Formula
- [Antimicrobial] [antibacterial] [disinfecting]
- Bacteria that grows in the shower/bathroom
- Can help reduce the risk of cross-contamination from treated surfaces¹
- [Clean and] [disinfect] in just {five} minutes
- [Clean and] [disinfect] [household] surfaces¹ in [just] 5 minutes[!]
- Cleans and [disinfects] [without scratching] [surfaces¹]
- Cleans and [disinfects] in one [easy] step²
- Cleaning [and] [or] disinfecting to go
- Cleaning [and] [or] disinfecting on the go
- Cuts [tough] grease⁵, kills bacteria
- Daily [Surface¹] [Disinfectant] [Cleaner]
- [Designed] [Built] for [disinfecting] and [cleaning] [wiping] everyday messes
- [Designed] [Built] for Everyday [Disinfecting] [Cleaning] [Wiping] [Messses]
- [Disinfect] [Surfaces¹] [Your House¹] [Your Kitchen¹] [Your Bathroom¹] [Daily] [Everyday]
- [Disinfect] [Your Desk] [Your Office¹] [Your Room¹] [Daily] [Everyday]
- [Disinfecting] Formula
- Disinfect Hassle-free
- [Disinfecting] Wipes
- Disinfects
- Disinfects [as it cleans] [in one easy step] [without [a] [the] [that] disinfectant smell]
- Disinfecting wipes with scrubbing action
- Dual action-cleans up [while it] [disinfects]
- [Easy] way to disinfect [in one step]
- Effective in disinfecting [your] [household] [kitchen] [bathroom] surfaces¹
- Effective in the presence of 5% serum contamination
- Effectively disinfects common household surfaces¹
- Everyday [Surface¹] [Disinfectant] [Cleaner]
- A wipe that cleans [and] [disinfects]
- Great for Everyday [Disinfecting] [Cleaning] [Wiping] [Messses]
- Hassle-free Disinfection
- Kills bacteria [while it cleans²]
- Kills Flu Virus*
- Kills common household bacteria
- Kills common [household] [kitchen] [bathroom] bacteria
- [Kills] [Effective against] 99.9% of bacteria on food contact surfaces
- [Kills] [Effective against] Foodborne pathogens listed (*Insert pathogen or pathogens from lists on pages 13*)
- [Kills] [Removes] [Destroys] (*Insert pathogen or pathogens from lists on pages 13*) [on [pre-cleaned] environmental surfaces¹]
- [Kills] [Removes] [Destroys] 99.9% of bacteria
- [Kills] [Removes] [Destroys] 99.9% of bacteria, leaves [leaving] surfaces¹ [clean and] disinfected
- [Kills] [Removes] [Destroys] Influenza A H1N1 on environmental surfaces¹
- Kills [Salmonella] & [Flu Virus*]¹!
- Kills the Flu Virus*¹

- Kills 99.9% of Listeria
- Wipes out 99.9% of Listeria
- Leaves surfaces¹ clean and disinfected
- Reduce risk of cross contamination between treated surfaces¹

ANTIBACTERIAL CLAIMS (Cont.):

- Remove [99.9% of] [Bacteria] [from Your] [Surfaces¹] [Home¹] [Kitchen¹] [Bathroom¹] [Office¹]
- Disinfect household surfaces¹ in 5 minutes
- [Disinfect] [airplane] [airliner] [tray[s]] [tray table[s]]
- [Disinfect] any room in the house¹
- [Disinfect] [baby] [children's] toys
- [Disinfect] [bathroom] [kitchen] [sink[s]] [faucet[s]] [toilet[s]] [flush handle] [seat] [light switch] [door] [handle] [knob]
- [Disinfect] [camping] [hiking] [boating] equipment
- [Disinfect] [cell] [mobile] [phones]
- [Disinfect] [computers[s]] [keyboards] [touchpads] [mouse]
- [Disinfect] [daycare] [childcare] [facilities]
- [Disinfect] [desk tops] [work tables] [work areas] [school desks] [shared equipment]
- [Disinfect] [hotel] [motel] [public] [shared] [TV] [television[s]] [remote control[s]] [remote[s]] [telephone[s]] [phone[s]] [computer[s]] [keyboard[s]] [fax machine[s]]
- [Disinfect] [shopping] [grocery] cart[s] [handle[s]]
- [Disinfect] the surfaces¹ of [cabinets], [chairs], [counter[s]top[s]], [shower] [door[s]] [stalls], [bathtub[s]], [sink[s]], [vanities], [vanity] [top[s]], [bathroom] [fixture[s]] [faucet[s]]
- [Disinfect] the surfaces¹ of [personal protective equipment] [PPE] [respirators] [full face breathing apparatus] [gas masks] [goggles] [face shields] [hearing protection] [ear covers] [safety ear muffs] [helmets] [protective head gear] [hard hats]
- [Disinfect] the surfaces¹ of [sports] [sporting] [gym] [athletic] [workout] [equipment] [machines]
- [Disinfect] the surfaces¹ of [wrestling] [gymnastic] [gym] [athletic] [yoga] [tumbling] [mats] [pads]
- [Disinfect] the [interior⁶] [exterior] of [common] [household] [kitchen] appliances
- [Disinfect] [waiting rooms] [public areas]
- [Disinfect] [your] [household] [surfaces¹] [items¹] [:] [such as] [high chairs] [booster seats] [strollers] [car seats] [cribs] [tables] [tabletops] [counters] [countertops] [appliances] [sinks] [glazed tiles] [light switches] [door handles] [railings] [telephones] [trash] [garbage] [can[s]] [receptacle[s]] [bin[s]]
- Disinfecting Wipes
- The convenient way to disinfect your household surfaces¹
- The smart [way to] clean [and disinfect]
- The wipe that disinfects while it cleans² [up [stubborn] [stuck-on] messes]
- [This product or product name] is an effective disinfectant against [Staphylococcus aureus] [Klebsiella pneumoniae]
- This product will clean and disinfect surfaces¹.
- Two in one action [cleans and [disinfects] in one easy step]²
- [With proven] Antibacterial Action
- Worry free [disinfecting] [cleaning]

For qualified claims insert some pathogens from page 12.

SANATIZATION CLAIMS:

- [Sanitizes] [Kills] [Effective against] 99.9% of bacteria [in 30 seconds]
- [Sanitizes] [Kills] [Effective against] 99.9% Staphylococcus aureus, Salmonella Klebsiella pneumoniae, Escherichia coli (E.coli), Shigella dysenteriae and Listeria monocytogenes in 30 seconds
- [Sanitizes] [Kills] [Effective against] 99.9% of bacteria* that can cause food borne illness on hard, non-porous surfaces in [just] [30 seconds]
- [This product is] [Nugen NR Disinfecting Wipe] a 369 ppm (mg/L) active quaternary pre-saturated wipe which kills 99.9% of bacteria

H1N1 CLAIMS:

- Kills Pandemic 2009 H1N1 influenza A virus*.
- Kills Pandemic 2009 H1N1 influenza A virus* (formerly called swine flu).
- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus*.

USAGE CLAIMS:

- For Homes
- For Homes & Institutional Use
- For household surfaces¹ [all around the house] indoor and outdoor
- For use [at home], [away from home], [in public places] [on the go]
- For restaurants [Front of House]
- May be used on cutting boards¹ [without rinsing]
- May be used on dishes [without rinsing]
- May be used on eating utensils [without rinsing]
- Multi-purpose
- Multi-surface¹
- [Send] [Bring] [Wipes] [Me] to School
- Specially formulated for use in the [kitchen] [bathroom]

SURFACE SAFETY CLAIMS:

- Non-abrasive
- Non-scratch[ing]
- Not recommended for use on computer or television monitor screens.
- These [wipes] [towelettes] [cloths] will not harm [most] surfaces¹.
- Will not scratch

VALUE CLAIMS:

- [2] [Two] [1] [One] For You [1] [One] For School
- [Assorted] [Mixed] [Special] [Variety] [Multiple] [Multi] [Bundle] [Pack]
- Back to School [Variety] [Special] [Bundle] [Pack]
- Bonus Size
- Convenient [size]
- Convenience
- Family Pack
- Guaranteed [to clean longer] [you'll use fewer wipes to clean more]
- Large Size, Small Size, Bonus Pack
- More cleaning in one wipe
- More cleaning power per wipe
- One wipe goes a long way
- [Special] School [Variety] [Bundle] [Pack]
- Spring Cleaning [Special] [Value] [Bonus] Pack
- Travel [Size] [pack]
- [2] [Two] Free Cloths
- Value
- Value Size
- Variety Pack
- XX% More [Free] Wipes, Bonus Size, [Bonus] [Free] [27-ct] [35-ct] [XX-ct] Wipes, XX for the Price of YY.

SUBSTRATE CLAIMS:

- 2 sided wipe
- 2 Sides
- [2 Sides:] [scrubbing power for tough messes] [wiping side for quick cleanups]
- [XX%] Thicker and Quilted Texture [for Tough] [Messes] [Cleaning]
- [XX%] thicker wipes
- [Cloth-like texture] [Textured] for scrubbing power
- Cloth-like [textured] [strong]
- Cloths [Wipes] quickly remove dirt, spots and smudges
- Dual [action] [purpose] [scrubs] wipes]
- Grooved for [Grime] [Tough Messes] [Grease⁵]

- Improved scrubbing texture
- [Our] toughest wipe ever
- Made with scrubbing fibers
- Pre-moistened
- [Pre-moistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]
- [Quilted Texture] [Textured] to [Scrub] [Power] [Fight] Through Tough Messes
- Scrubbing Action Wipes
- [Special] [Unique] [3-D] Texture for Tough Messes
- [Strong] [Thick] wipe
- Strong wipe for Heavy Duty cleaning
- Strong wipe for tougher [jobs] [messes]
- Stronger Wipe
- [Textured cloth] gets up stubborn stuck on messes
- Textured [cloths] [towelettes] clean floors faster [and easier]
- Textured [Wipe] [cloth] [towelette] [for tough jobs] [for tough cleaning]
- Textured for better [cleaning] [scrubbing] power

SUBSTRATE CLAIMS (cont.):

- Textured to Pick Up Particles
- The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean]
- Thick [wipe], cloth-like texture
- Thicker [wipe]
- Thicker than an ordinary wipe
- Thicker, cloth-like feel for tough messes
- Tough like a towel
- Tough [Textured] Wipes
- [Tough] [Thick] wipe[s] for tough [cleaning] [messes]
- Tough[er] wipe for tough[er] cleaning [jobs]
- [Unique] [Special] [Thick] [Quilted] Texture for Tough [Messes] [Cleaning]
- With [Magic Lock] [Magic Scrub] [Trap n' Lock] [Magic Quilt] fiber[s]
- With a cloth-like 3D texture
- With extra cleaning power [wipes] [sheets] [cloths]
- With [extra] scrubbing power

Note to reviewer: A representative graphic of a substrate may be added to the label. Only a graphic of the substrate actually being used can be added to the final printed label.

PACKAGING CLAIMS:

- Better [package] [dispensing]
- Breakthrough package
- [Convenient] [Hassle-free] [One-hand] dispensing
- Dispenses better
- Dispenses Like A Tissue [Tough Like A Cloth [Towel]]
- Dispenses like a tissue, cleans like a cloth
- Easier dispensing
- Easy [dispensing] [Glide Lid]
- Easy dispense [lid] [package]
- Easy dispensing [and] [tough texture] [for the ultimate wipes experience]
- Easy [EZ] Dispenser
- [Easy] [EZ] start
- Easy to [open] [thread] [access lid] [dispense]
- Easy to use
- Easy-glide dispensing top
- [Eco-shape Canister]
- Energy Efficient Canister
- EZ dispensing Lid
- EZ [Easy] to use lid
- Fewer rips, bunches, and snags
- Great dispensing lid
- [Just like a tissue box] [Tissue box dispensing]

- Just [pull] [pop] wipe and toss.
- No [more] [pinched fingers] [rips] [tears]
- One at a time [dispensing, like a tissue box]
- One wipe at a time dispensing
- Only use approved refill packs.
- Package breakthrough
- Package is XX% recyclable
- Pop up
- Pop and go
- Pop and Clean
- Portable
- Recyclable packaging
- Refill [size] [pack] [tub]
- [Regular] [and] [Everyday] Wipe Pack
- Specially designed package that easily dispenses one at a time

{Note to reviewer: The following may only be used if the Supplemental Registrant has documentation to support these claims.}

- [Substrate] [Wipe] [Towelette] [Cloth] composed of [x%] recycled materials
- [Substrate] [Wipe] [Towelette] [Cloth] composed of [x%] renewable materials
- Converted with [x%] [wind] [solar] energy
- Less [Oil Consumption], [Landfill Waste], [Production Energy], [and] [Freight Energy]
- [Made with] X% less plastic
- [Made with] X% less plastic [than similar size containers] [than previous[ly] used container[s]]
- Package contains xx% recycled materials
- Package contains xx% post-consumer waste
- Packaged with [x%] [wind] [solar] energy
- Packaging contains XX% [post-consumer waste] [recycled materials]
- Produced with [Wind] [Solar] Energy
- The product was manufactured with X% [Wind] [Solar] Energy
- [This product was] [Produced] [Manufactured] with [x%] [wind] [solar] energy

FLOOR MOP CLAIMS:

- Fits [insert name of mop]
- Fits Lysol® Quick Clean & Swiffer® Tools.
- Fits Swiffer®
- Fits Swiffer® Mop-Head
- Fits Swiffer® or Pledge Grab-It® Mop Heads
- For Mopping

LYSOL® is a registered trademark of Reckitt Benckiser Inc.

SWIFFER® is a registered trademark of the Proctor & Gamble Company

PLEDGE GRAB-IT® is a registered trademark of S.C. Johnson & Son Inc.

OTHER CLAIMS:

- [After use], just toss wipe away [in trash] [in garbage].
- Ammonia Free [formula]
- Bleach Free [formula]
- Call *(Insert phone number)*
- Cleaning Advice? Visit [insert webpage address]
- Clear drying formula
- Comments?
- Contains No Phosphate
- Do not use as a diaper wipe or for personal cleansing.
- Do not use for personal cleansing.
- Does not contain [chlorine] bleach or ammonia.
- Fragrance-free
- If you are not completely satisfied with this product, return it for a refund or replacement.
- No harsh chemical residue
- No harsh scent
- Phosphate free

- Quality Guaranteed
- Questions?
- Ready to Use
- Save time with [this product or product name] [!]
- Saves steps
- Saves Time
- This product contains no [phosphates or] phosphorous [compounds].
- No [need to] rinse

NUGEN® NR Disinfectant Wipes:

- deliver non-acid disinfectant and cleaning performance
- [are a disinfectant cleaner that] cleans, disinfects and deodorizes in one labor saving step.²
- is a complete, chemically balanced disinfectant
- will not leave grit or soap scum.
- is a [one-step] disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed.²
- is a proven "one-step" disinfectant² [Kills] [kitchen] [bathroom] [household] bacteria.
- [Kills] common household bacteria.
- Starts killing [bacteria] on contact
- Kills bacteria
- [help] take the hassle out of dispensing disinfecting wipes. Dispenses wipes one-at-a-time, like a tissue-box, so you get the number of wipes you want with no pinched fingers, [torn wipes], [or] [jammed lids]. Plus they kill bacteria to keep your [family's] home [clean]. Use it on bathroom and kitchen surfaces¹ like countertops, appliances, door handles, light switches, toilets, sinks, and tubs.
- are designed for your toughest tasks. They are [thick and strong] [thicker and stronger] to stand up to [tough] [your toughest] messes, and they have a cloth-like texture for extra scrubbing power. Plus they kill bacteria to [help] keep your [family's] [home] [clean]. Try it [them] on [your] tough [toughest] messes in the kitchen and bathroom, like baked-on grease⁵ on your stove [top], sticky messes on your counters, and built-up grime on your bathroom sinks.

Cross-contamination is of major [housekeeping] concern. **NUGEN® NR Disinfectant Wipes** have been formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

Use NUGEN® NR Disinfectant Wipes:

- as a disinfectant on surfaces¹.
- in kitchens, bathrooms and other household areas¹.
- to clean and disinfect finished floors, sinks and tubs.
- for non-scratch cleaning of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces.
- to clean and disinfect personal [safety] [protection] equipment¹, protective headgear, hard hats, half mask respirators, full face breathing apparatus, gas masks, goggles, spectacles, face shields, silicone rubber or PVC hearing protectors and vinyl covered ear muffs. [Precaution: Cleaning at 120°F temperature will avoid overheating and distortion of the personal [safety] [protection] equipment that would necessitate replacement.
- to clean and disinfect surfaces¹ of gym equipment, exercise machines, wrestling mats and gymnastic equipment.
- in [front of house] restaurant [Dining] [Eating] areas¹.

May be used on dishes [without rinsing]

May be used on cutting boards¹ [without rinsing]

Can help reduce the risk of cross-contamination from treated surfaces¹

Cleaning [and] [or] disinfecting to go

Cleaning [and] [or] disinfecting on the go

May be used on eating utensils [without rinsing]

Hassle-free Disinfection

Disinfect Hassle-free

No harsh chemical residue

[Insert Brand name] is registered in the United States and Trademark Office to [Insert Company name].

[Insert Brand name] is [a] registered trademark of [Insert Company name].

{Note to reviewer: The following is considered optional marketing language. Each item below also represents a graphic depicting the corresponding area of use. The graphics will only represent individual objects or outsides or insides of buildings as described below. No people, animal, or food will be depicted in graphics.}

[AREAS OF USE:]

Use **NUGEN® NR Disinfectant Wipes** in:

Bathrooms	Athletic facilities
Children's room	Barber shops
Homes [households]	Business and office buildings
Kitchens	Colleges
Living room	Correctional facilities
	Day care centers
Dental offices	Dressing rooms
Hospitals	Exercise facilities
Medical Offices	Factories
Nursing homes	Family Rooms [Dens]
	Health clubs Hotels
Bars	Institutional facilities
Cafeterias	Institutions
Convenience stores	Laundry rooms
Institutional Kitchens	Locker rooms
Food Preparation lines	Motels
Food storage areas	Nurseries
Restaurants [Front of House] [Dining & Eating Areas]	Playrooms
	Prisons
Airplanes	Public facilities
Airports	Public rest rooms
Boats	Salons
Buses	Schools
Campers	Shower and bath areas
Cars	Sick rooms
Emergency [Police] [EMS] [Fire] [Rescue] vehicles	Camp grounds
Mobile homes	Playground equipment
Ships	
Taxis	
Trailers	
Trains	
Transportation terminals	

{Note to reviewer: Each item below also represents a graphic depicting the corresponding type of surface. No people, animal, or food will be depicted in graphics. Only exteriors of microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}

[TYPES OF SURFACES:]

[Use **NUGEN® NR Disinfectant Wipes** on washable hard, nonporous surfaces of:]

{or}

[This product] will clean and disinfect washable hard, nonporous surfaces of:

Appliances	Refrigerated storage and display equipment ⁶
Bathroom fixtures	Rubber spatula
Bathtubs [Fiberglass]	Sealed floors
Blender gasket	Shopping cart handles
[Dining] Booths	Showers
Cabinets	Shower [stalls] [walls]
Cages	Sinks [bathroom, kitchen]
Can opener	Storage areas
Car seat	Stoves ⁶ [stovetops ⁶]
Chairs	Tables, [picnic tables] [Dining Tables]
Computer keyboards	Tanning Beds
Cooktop grill, ceramic and stainless steel	Telephones
Counters [countertops] [Bathroom] [Kitchen]	Thermometer probes
[Restaurant]	Exterior Toilet bowl surfaces
Cupboards	Toilet seats
Cutting Board[s]	Toys
Desks	Tub walls
Diaper changing [tables] [counters]	Tubs
Diaper pails	Tiles, glazed
Dishwasher exterior and interior surfaces	Walls
Doorknobs	Trays
Door handles	Food Trays
Equipment tables	Self-service condiment areas
Faucets	Self-service serveware areas
Faucet Handles	Host/Hostess Stations
Floors	Laminated Menus
Finished floors	Beverage Dispensers
Food storage container made of [glass] [plastic]	
containing rubber seal	Other hard nonporous surfaces made of:
Garbage cans	Acrylic
Glass	Finished woodwork
Highchairs	³ Formica®
Lab benches	Glass
Linoleum	Glazed ceramic
Light switches	Glazed enameled surfaces
Laminate flooring	Glazed porcelain
Microwave ovens [exteriors]	Metal
Non-Wooden Outdoor [patio] furniture except	Plastic [such as polystyrene or polypropylene]
cushions and wood frames	Sealed granite
Refrigerator compartment for Vegetables, Fruits,	Sealed marble
Meat ⁶	Sealed quartz
Refrigerators [exteriors]	Sealed stone
Refrigerator interior surfaces – plastic and glass ⁴	Stainless steel
	Upholstery- vinyl and plastic

Note: Do not use on unpainted wood, natural marble or brass.

NUGEN® NR Disinfectant Wipes are a [one-step] disinfectant and cleaner when tested using the AOAC Modified Germicidal Spray Test Method modified in the presence of 5% organic serum against:

{or}

NUGEN® NR Disinfectant Wipes are effective against [Kills] [Removes] [Destroys]:

[Bacteria:]

Staphylococcus aureus [Staph] [ATCC 6538]

Salmonella enterica [Salmonella] [ATCC 10708]

Salmonella typhi [ATCC 6539]

Pseudomonas aeruginosa [Pseudomonas] [ATCC 15442]

Escherichia coli [E. coli] [ATCC 11229]

Escherichia coli O157:H7 [E. coli O157:H7] [ATCC 35150]

Klebsiella pneumoniae [Klebsiella] [ATCC 4352]

Listeria monocytogenes [ATCC 19117]

Shigella dysenteriae [Shigella] [ATCC 11835]

Staphylococcus aureus - Methicillin-Resistant [MRSA] [ATCC 33592]

Yersinia enterocolitica [ATCC 23715]

[Viruses*:]

*HIV-1 [AIDS Virus] [Strain HTLV IIIB]

*[2009] Influenza A Virus [H1N1]

*Human Norovirus

{Note to reviewer: Virucidal claim requires one or more viruses to be listed.}

{Note to reviewer: Below claims will only be used when Sanitizing directions are included on final label}

[Sanitizer]:

NUGEN® NR Disinfectant Wipes are [99.9%] effective against [Kills] [Removes] [Destroys]:

[Bacteria]

Staphylococcus aureus [Staph] [ATCC 6538]

Salmonella enterica [Salmonella] [ATCC 10708]

Escherichia coli [E. coli] [ATCC 11229]

Klebsiella pneumoniae [Klebsiella] [ATCC 4352]

Listeria monocytogenes [ATCC 19117]

{Note to Reviewer: These statements for claims against enveloped and large, non-enveloped viruses, shall not appear on marketed (final print) product labels.}

EMERGING VIRAL PATHOGENS

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category[ies]:

- Enveloped Viruses
- Large, non-enveloped virus

For an emerging viral pathogen that is a/an...	...follow the direction for use for the following organisms on the label:
Enveloped virus	Human Norovirus
Large, non-enveloped virus	Human Norovirus

[Nugen® NR Disinfectant Wipes] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces. Therefore, **[Nugen® NR Disinfectant Wipes]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against Human Norovirus [Norwalk Virus] on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

OR

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Nugen® NR Disinfectant Wipes]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against Human Norovirus [Norwalk Virus] on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.

{Note to reviewer: Representative graphic of wipe tub and/or hand pulling out wipe fabric may be added to the label}

{For canister}

To Open Package:

Remove cover. Pull up [towelette] [wipe] [cloth] corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap on cover to remove wipe. When not in use [When not using], close center cap [securely] to prevent moisture loss.

or {For carton or tub}

To Open Package: Open cover and slowly peel back label on pouch. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag] and close [carton or tub] cover.

or {For Tub Without Pouch}

To Open Package: Open cover and slowly peel back label. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal by firmly pressing and close [tub] cover.

or {For refill, pouch or bag:}

To Open Package:

[Slowly] peel back the label [open seal]. Remove [Pull out] [wipe] [towelette] [cloth] as needed. To retain moisture, reseal [pouch] [bag] by firmly pressing seal back on the [pouch] [bag]

or {for the Travel Pack size}

To Open Package: Slowly peel back label. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal label to retain moisture.

or **To Open Package:** Open ziplock [Tear edge of pack]. [Pull out] [Remove] [wipes] [towelettes] [cloths] as needed. Reseal ziplock to retain moisture.

or {for the single cloth or sample pack:}

To Open Package: Tear [pouch] open [at top edge of pouch] [at tear notch] [along dotted line] [where indicated] [edge of pack]. [Pull out] [Remove] [Wipe] [Towelette] [Cloth].

{For product supplied in a single use pouch with a folded towellete, include the following:}

Unfold [Wipe] [Towelette] [Cloth]

or

To Open Package: [Remove package seal[s]] [Remove safety seal[s]] [Flip] Open lid. To remove first wipe [sheet] [wet cloth] [cloth] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: [Remove package seal[s]] [Remove safety seal[s]]. Open [Flip open lid [package]]. To start [remove] [first] wipe [sheet] [wet cloth] take the edge of wipe from large opening to the small dispensing opening and pull up. [The next wipe [sheet] [wet cloth] [cloth] will pop up automatically.] [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Open Lid. To start wipes, pull up on wipe and move wipe into the small dispensing opening [orifice] [aperture] [hole] [wave] and [pull sheet up to remove wipe] remove wipe. [The next wipe [sheet] [wet cloth] will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Flip open[up] the lid[cover] [top] [cap] [dispensing lid]. Thread the wipe [first wipe] [cloth] [first cloth] [sheet] through the dispensing lid and pull up to remove wipe from package. The next wipe [sheet] [cloth] pops up automatically. Close lid securely between uses to retain moisture[prevent moisture loss].

or

To Open Package: Press the three [3] ridges with your thumb and push up on the cap[top] [lid] to open[lid]. To remove wipe [sheet] [wet cloth] [cloth] [towelette] pull up on wipe and remove wipe through [dispensing] opening [wavy dispensing opening] [orifice]. [The next wipe will pop up automatically].

or

To Open Package: Press the three [3] ridges with your thumb and push up on the cap[top] [lid] to open[lid]. Thread the wipe [sheet] [wet cloth] [cloth] [towelette] through the dispensing lid and pull up to remove wipe from package. The next wipe will pop[pull] up automatically. [Always] Close [snap] lid securely between uses [to retain moisture].

or

To Open Package: Press the three [3] ridges with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

To Open Package: Push the area marked ["Press"] ["Push"] ["Press Here"] ["Push Here"] with your thumb and push up on the lid to open. Thread the wipe through the dispensing lid and pull up to remove wipe from package. The next wipe will pop up automatically. Close lid securely between uses to retain moisture.

or

To Open Package: Open dispenser and top of bag. Pull out the first wipe approximately 6 to 8 inches from the center of the roll. Place the entire bag inside of dispenser. Thread the wipe through the opening on the dispenser lid. Close the lid to retain moisture.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Do not use as a diaper wipe or for personal cleansing.]

[This is not a baby wipe!]

[Do not flush in toilet.]

[For plastic and painted surfaces, spot test on an inconspicuous area before use.]

[[This product or product name] will not harm most surfaces: including acrylic, sealed fiberglass and vinyl.]

[Do not use on unpainted wood.]

[Note: Not recommended for unpainted wood, natural marble or brass.]

TO CLEAN AND DEODORIZE:

Wipe surface with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush in toilet.

[TO] CLEAN [CLEANING] AND DISINFECT [DISINFECTION / VIRUCIDAL*] DIRECTIONS:

Wipe surface¹ with [wipe] [towelette] [cloth] [sheet] until surface is visibly wet. [Use enough wipes to thoroughly wet surfaces.] [Use [enough] [extra] wipes to keep surfaces [visibly] wet for 5 minutes.] [Keep surfaces [visibly] wet for 5 minutes.] [Wipe surface and let it remain [visible] wet for 5 minutes.] Allow surface to remain wet for 5 minutes. No rinsing or wiping is required [(even on food contact surfaces)]. [Discard used wipe in trash.] [Do not flush.] [Do not use as a diaper wipe or for personal cleansing.]

If surfaces are visibly dirty, clean first with another [wipe] [towelette] [cloth] [sheet] before disinfecting.

Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

***KILLS HIV ON PRE-CLEANED ENVIRONMENTAL SURFACES¹ / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids, and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

Special Instructions for Cleaning and Decontamination against HIV-1 on Surfaces / Objects Soiled With Blood / Body Fluids.

Personal protection: Clean-up must always be done wearing protective gloves, gowns, masks and eye protection.

Cleaning procedure: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of **NUGEN® NR Disinfectant Wipes** [this product] [wipe] [towelette] [cloth] [sheet] can be used for this purpose.

Contact time: Leave surface wet for 5 minutes.

Disposal of infectious material: Blood, body fluids, cleaning materials and clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

SANITIZING [DEODORIZING]:

To sanitize [deodorize] hard, non-porous, non-food contact surfaces; wipe surface, using enough [wipes] [towelettes] [cloths] until surface is visibly wet. Allow surface to remain wet for 30 seconds. For visibly soiled surfaces, clean excess dirt first.

DIRECTIONS FOR FLOOR WIPE USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

TO CLEAN AND DEODORIZE: Wipe surface¹ with wipe. Let air dry. Discard used wipe in trash. Do not flush in toilet.

TO CLEAN AND DISINFECT: Pre-clean floor in normal manner. [Attach a pre-moistened wipe to the mop head using the [velcro] [fasteners] provided.] Thoroughly wet floor with wipes. [Change wipe when soiled.] or [Replace with a fresh wipe once visibly soiled or no longer thoroughly wetting the surface.] Allow surface to remain visibly wet for 5 minutes. Let air dry. On average, one wipe will clean [10] [x] square feet of floor. For a larger area you may need to use more than one wipe. [Discard used wipe in trash.] [Do not flush.] [Do not use as a diaper wipe or for personal cleansing.] [Contact manufacturer of wood floors prior to use.]

[Note: Not recommended for unpainted wood, natural marble or brass.]

[Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.]

[Keep container flat and lid securely closed to keep cloths moist.]

{Optional representative graphic}

Use on
mop
head.



TO OPEN:

1. Cut off top of pouch with scissors.
2. Remove wipes from pouch.
3. Place wipes in plastic tub.
4. Discard empty pouch into trash.

TO USE WITH MOP:

1. Unfold top wipe in tub by pulling sides of the cloth over edges of tub.
2. Place sweeper on head.
3. Wrap wipe around head of sweeper.
4. Push edges of wipe into top of sweeper head.
5. Begin wiping. No rinsing required.
6. After use, remove soiled wipe and discard in trash. Do not flush.

{Note to reviewer: Nonrefillable container}

STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard empty container in trash or recycle (if available).

{Note to reviewer: Refillable container}

STORAGE AND DISPOSAL

Store in original container in areas inaccessible to children. Keep securely closed. Refillable container. [Reuse] [Refill] empty container only with **NUGEN® NR Disinfectant Wipes** [refills]. Do not reuse this container except as described. If not refilling, discard empty container in trash or recycle (if available).

{PACKET LABEL TO BE USED WITH MASTER CONTAINER LABEL}

NUGEN® NR DISINFECTANT WIPES

EPA. Reg. No. 6836-379
EPA. Est. No. (insert EPA Est. No. here)
Net Contents:
Net Weight:
[optional - wipe dimensions:] X x X [inches] [in.] [cm]

Active Ingredients:	
Poly(hexamethylenebiguanide) hydrochloride	0.0500%
Didecyl dimethyl ammonium carbonate and didecyl dimethyl ammonium bicarbonate.....	0.0369%
Other Ingredients:.....	99.9131%
Total.....	100.0000%

KEEP OUT OF REACH OF CHILDREN

See outer container for Use directions

DISPOSAL: Dispose [wipe] [towelette] [Cloth] in trash after use. Discard empty [pouch] [packet] in trash.

Lonza, LLC
412 Mount Kemble Avenue
Suite 200S
Morristown, NJ 07960

{Note to reviewer: The following are optional graphics. Similar representative graphics may be added for the final printed label.}





Nonfood Compounds
Program Listed D2
158388

¹ On hard non-porous surfaces

² When used according to the directions for disinfection

³ Formica® is a registered trademark of the Diller Corporation

⁴ Surfaces must be allowed to come to room temperature prior to application of product

⁵ Products with grease claims may not make one-step cleaning claims

⁶ Allow the surface to adjust to room temperature before disinfection